

Veracruz A | Main Stage

8:00 am - 9:30 am: Breakfast Buffet

9:30 am - 11:30 am: Main Program

- What Are You Doing With Your Minute? Presented by Bernice "Bee" Martin Lee, President and Chief Executive Officer (CEO), Epilepsy Foundation of America
- Bounce Out the Stigma® with Mighty Mike Simmel
- Seizure Alert Dogs: Exploring Your Options presented by Merri Hackbarth, Board President and Executive Team Member at Domesti-PUPS
- Purple Costume Contest

Unleash your creativity and join the Purple Costume Contest! Whether you're donning a lavender cape or rocking purple accessories, showcase your purple pride for a chance to win a CASH prize!



Breakout Sessions Refreshments served at 12:30 pm, 1:15 pm and 2:00 pm

11:45 am: CURE



CURE Epilepsy presents the "Junior Researcher Training Program" by Brandon Laughlin, MSE

12:30 pm: LivaNova



Intro to VNS Therapy presented by Ronald Davis, MD, Pediatrix Neurology and Epilepsy of Florida, Winter Park, FL

1:15 pm: Jazz Pharmaceuticals



Five Things to Know: FDA- vs Non-FDA-Approved Cannabinoid Products presented by Trey Thompson, PharmD, MS, Medical Science Liaison, Jazz Pharmaceuticals

2:00 pm: Epilepsy Foundation of America



Be a Seizure Safe School Ambassador at Your Elementary and Middle Schools! Presented by Thometta Cozart, MS, MPH, MCHES, CPH, Senior Director, Multicultural Outreach and Health Equity, Epilepsy Foundation of America and Johnny Douglas, Outreach and Intake Specialist, Epilepsy Foundation Florida / Florida Epilepsy Services

3:00 pm: Farewells and Giveaways

Join us as we wrap up Purple Day® Expo with exciting giveaways! Don't miss your chance to take home some great prizes!



Veracruz B | Expo Hall, Purple Playroom, and Art Gallery

11:30 am - 4:00 pm: Purple Playroom

Face Painting and Glitter tattoos **11:30 am - 2:30 pm**

11:30 am - 3:30 pm: Expo Hall

11:30 am - 3:30 pm: Art Gallery

Hidden Truths Project Mindful-based Art Workshop:
The Inside-Outside Story **11:45 am | 1:00 pm | 2:15 pm**



Veracruz Porte Cochère

12:00 pm | 1:00 pm | 2:00pm:

Basketball FUNDamentals with Mighty Mike

Motor skills, sensory integration, and Basketball FUNDamentals with Mighty Mike of The Bounce Out the Stigma® Project to build overall confidence with the basketball and self-empowerment! Mike will amaze you and entertain you all at the same time while teaching you the skills, drills, and thrills that made him a college and basketball wizard all while overcoming the challenges of living with epilepsy!

Fiesta 1 - 3

2:00 pm - 4:00 pm:

Mickey Mouse and Minnie Mouse : Meet, Greet, Photo, and Disney Treat!

Stop by to meet Mickey Mouse and Minnie Mouse, snap a fun photo, and make a magical memory! After your photo, enjoy a delicious Disney ice cream treat—because every magical moment deserves something sweet!

Fiesta 4 Refreshments served

2:00 pm:

Empowered & Unstoppable: Managing Epilepsy as a Young Person

Moderator:

Brigid Baffico: Mom, Teacher, Purple Day® Every Day Ambassador and Educator, and Epilepsy Advocate

Panelists:

- Dr. Shelly Wang, MD, MPH
- James Baumgartner, MD, Chief of Pediatric Neurosurgery, Advent Health for Children
- Sofia Quintana Founder of PROJECT T.E.E.N. (Teens Experiencing Epilepsy Now)
- Sophia Seeger, Founder and President of Milo&Me, Public Speaker, Epilepsy Advocate