

CONTEST RULES, TERMS AND CONDITIONS, PUBLICITY AUTHORIZATION

ELIGIBILITY: No purchase is needed to enter the contest. Contest is open to legal residents of the fifty (50) United States, the District of Columbia and all territories and possessions of the United States. Persons under age 18 must obtain parental or guardian consent, at the time of registration. The parents / guardians by endorsing their child or ward's contest entry agree to all the information listed in this and other contest documents.

Further verification and parental/guardian consent are required if a non-adult entrant is chosen as a Top Ten Finalist. All Top Ten Finalists must submit the original poster. Non-adult Top Ten Finalists original posters must be accompanied by with signed authorizations from the parent/guardian. Eligibility of entries are at the sole discretion of AKF. All entries become the sole property of AKF and will not be returned.

REGISTRATION:

Visit <http://purpledayeveryday.org/events/unmask-epilepsy> and follow the directions to submit your contest application. Only one entry per person.

Contest closes at midnight on August 31, 2020. Entries received after midnight are void.

Thereafter the Top Ten Finalists will be identified and contacted subject to receiving the original posters. Winners are expected to be notified by the end of September 2020.

METHOD OF WINNER SELECTION: The goal of the contest is to discredit the stigma and inaccurate assumptions associated with epilepsy. The poster will be judged on creativity, persuasiveness and perceived appeal to the general public.

AWARDS:

Top 10 – Purple Seizure First Aid Scroll Pen and Purple Epilepsy Awareness Wristband Retail Value \$5

3rd place: \$250

2nd place: \$500

1st place: \$1000.

In addition, the 1st place poster will be included in AKF's standard material packet and will also be displayed at Purple Day[®] Disney 2021 in Orlando. Winners of prizes of \$600 or more will need to complete forms that result in a 1099 tax form to the winner. Taxes are the sole responsibility of the winner.

GENERAL CONDITIONS: By participating, each entrant (including non-adults by virtue of the parents / guardians authorization) agrees to the use of his/her name, address (city and state), voice, photograph, image and/or other likeness for programming, advertising, publicity, trade and promotional purposes and charitable fundraising in any and all media, now or hereafter known, worldwide and on the Internet, without compensation or additional consents from entrant or any third party and without prior notice, approval, or inspection, and to execute specific consent to such use if asked to do so. AKF is also granted ownership of the original work, to use, adjust, and/or adapt at the sole discretion of AKF.

SPECIFIC TERMS AND CONDITIONS

All entries must be original, unpublished, and previously unproduced work. If AKF is notified that any element of an entrant's entry infringes upon the rights of another, the entry will be disqualified from the contest.

No substitutions or new versions of submission will be accepted under any circumstances once the original entry is submitted. Any submission considered objectionable by AKF, in its sole and absolute discretion, will be disqualified.

Submissions will not be returned or acknowledged. Proof of submission is not considered proof of receipt . AKF shall have no liability for any submission that is lost, intercepted, or not received.

DISPUTE RESOLUTION: As a condition of participating in this Contest, participant agrees that any and all disputes and causes of action arising out of or connected with this Contest, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by The Superior Court of New Jersey in Bergen County, Hackensack, New Jersey, pursuant to the laws of the State of New Jersey.

SPONSOR: The name of the sponsoring organization is: The Anita Kaufmann Foundation P.O. Box 11 New Milford, NJ 07646 ATTN: Debra Josephs. You may request a list of winners for prizes of more than \$25 in value. You may request to be removed from the sponsor's mailing list. All questions regarding the contest should be emailed to specialprojects@akfus.org.